



## REGULATIONS - THE ATLAS WORKSHOPS

### MARRAKECH INTERNATIONAL FILM FESTIVAL

The Atlas Workshops were initiated in 2018 by the Marrakech International Film Festival. The professional programme operates as a talent showcase through which the Festival works side by side with a **new generation of Moroccan, Arab and African filmmakers, and creates a space for exchange between international professionals and regional talents.**

The Atlas Workshops are aimed at directors and producers who are developing and producing their first, second or third feature-length film, at the decisive stages of either development or post-production.

#### THE ATLAS WORKSHOPS OFFER:

- **PROJECTS IN DEVELOPMENT AND FILMS IN PRODUCTION AND POST-PRODUCTION**  
A selection of projects in development and films in production and post-production whose creative director/producer teams benefit from personalised mentoring through consultation tailored to the individual needs of their project with regard to scriptwriting, production, sales, editing and/or scoring.
- **PITCH & SCREENINGS**  
An ideal presentation framework, in which projects in development are introduced via a public pitching session, while films in production and post-production are further exposed through screenings of excerpts.
- **PANELS, TRAINING & DISCUSSIONS**  
A series of round-table discussions and panels considering topical subjects that are specifically aimed at the professionals in attendance.
- **ATLAS STATION.**  
An initiative of the Atlas Workshops, Atlas Station is a workspace for accredited filmmakers and producers who are developing a feature-length fiction or documentary project, or who seek to enrich their knowledge through engaging with international speakers attending the workshops to share their experience on select themes.
- **A CO-PRODUCTION MARKET**, where participants have the opportunity to attend targeted, individual meetings with invited international professionals
- **CASH PRIZES** are awarded at the conclusion of the Atlas Workshops, decided upon by two juries, one each for projects in development and films in production or post-production
- **A SPACE FOR REFLECTION, EXCHANGES, WORKS AND MEETINGS**  
A space of reception for organisations and networks from the African continent, the Arab world and around the globe, through partnerships that have been established to support initiatives that build professional networks in the region (The NAAS network, the Hot Docs Blue Ice Documentary Fund, the Ouaga Film Lab, Realness, Indaba...).

## ELIGIBILITY CRITERIA

To be eligible for the 2023 Atlas Workshops, filmmakers must:

- **Reside in or be a member of the diaspora of the Arab world or the African continent**
- Have a project in development or a film in production and post-production that is **a first, second or third feature-length narrative, documentary or animated film** (minimum length 60 minutes), and have previously made at least one short or feature-length film
- Have **a production company attached** to the project at the time of application

## APPLICATION FILE

See below for a list of documents to be provided **in a single PDF file**, in English or French. Please provide all documents and links in one document:

- Synopsis (maximum 20 lines)
- Feature-length film treatment or script
- Director's note of intent
- Producer's note of intent
- Director's bio-filmography
- Producer's bio-filmography
- Production company profile and catalogue of (co)-produced films
- Motivation letter from the director and the producer outlining why they wish to participate in the Atlas Workshops. The letter should specify the stage of development, production or post-production the film is currently at, what the creative team is looking for, and which markets, workshops or labs the project has already participated in, if any

### FOR PROJECTS IN DEVELOPMENT, PLEASE SUPPLY:

- **Vimeo links with passwords** to the director's previous short and feature-length films
- **Provisional financing plan**, detailing the financing strategy and expected sources. For each source, please note the expected amount, the status of the request (submitted or to be submitted) and the result, if any (confirmed or pending)

### FOR FILMS IN PRODUCTION OR POST-PRODUCTION, PLEASE SUPPLY:

- **A link to a complete rough cut or a selection of scenes** from the film (minimum 20 minutes), with subtitles in French or English if the film is in neither of these languages
- **An overall budget** indicating the amount required to complete the film (if financing is not complete)

## REGISTRATION PROCEDURE

To apply for the 2023 Atlas Workshops, please **select the appropriate category** (development or production/post-production), follow the link below **TO REGISTER ONLINE**, provide the information requested, and upload the requested documents.

### PROJECTS IN DEVELOPMENT:

**DEADLINE: JULY 20TH 2023**

Register at: <https://projet-ateliersfestivalmarrakech.festicine.pro>

### FILMS IN PRODUCTION OR POST-PRODUCTION:

**DEADLINE: SEPTEMBER 21ST 2023**

Register at: <https://wip-ateliersfestivalmarrakech.festicine.pro>

## SELECTION PROCESS

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### NOTE FOR MOROCCAN PROFESSIONALS:

- Filmmakers from Morocco are invited to register with projects in development or films in production or post-production. The selection committee reserves the right to determine the project's inclusion in the official selection of the Atlas Workshops or in the Atlas Close-Ups programme, which is dedicated solely to Moroccan projects and films

- Directors who have previously made three or more feature-length films are eligible to apply for the 2022 edition of Atlas Close-Ups programme

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The Atlas Workshops selection committee is made up of experienced professionals. Reading, viewing and reviewing the submitted projects in development and films in production or post-production will continue until the announcement of the selection at the end of October.

The Atlas Workshops selection committee reserves the freedom to decide whether or not to select a project for participation.

The Atlas Workshops team will indicate to creative teams if their projects have been invited to participate; please be advised that the decision to accept the invitation will need to be confirmed in a short period of time.

The teams behind all submissions will be notified by email of the decision of the selection committee. All decisions are final.

After submitting a project, creative teams **are required to inform the Atlas Workshops team of their project's selection for any other professional events, whether regional or international. While exclusivity is not a requirement for the Atlas Workshops, preference is given to projects that have not previously participated in professional development events.**

## **THE ATLAS WORKSHOPS PROGRAMME AGREES TO:**

- Cover the training costs of participating creative teams (for consultations, individual and/or collective meetings, etc.)
- Cover the costs of travel, accommodation and hospitality for participants during their time in Marrakesh (when the Atlas Workshops take place on site)
- Provide an efficient and effective online platform to ensure participants benefit fully from the programme (when workshops cannot be conducted on site)
- Attend to the needs of participants by ensuring they meet with the professionals who are most pertinent to the future of their project
- Provide the best possible tailored support to each project during the event

## **ATLAS WORKSHOPS PARTICIPANTS COMMIT TO:**

- Being present and available throughout the dates and times of the Atlas Workshops in order to participate fully in the programme
- Providing all requested materials and information for the Atlas Workshops catalogue, individual consultations and project screenings in a timely manner to facilitate the efficient organisation of the event
- Including the Atlas Workshops logo in all future communications about the participating project as well as in the credits of the film upon completion
- Keep the Atlas Workshops team informed of the ongoing progress of participating projects

## **FOR QUESTIONS OR TO OBTAIN FURTHER INFORMATION**

Please contact Hédi Zardi, Head of the Atlas Workshops, at:

[hedi.zardi@festivalmarrakech.org](mailto:hedi.zardi@festivalmarrakech.org)

<https://atlasateliers.festivalmarrakech.info/en>